

1/5 Meeting

Wednesday, December 23, 2020 9:41 AM

WiCII Family Education & Outreach Meeting

Tuesday, January 5th, 11a-12p

Join Zoom Meeting: <https://us02web.zoom.us/j/83044966158?pwd=MHpGQUR2ZmJ4OFBabFIURk9zUWcwQT09>

To join audio by phone, dial: +1 312 626 6799

Passcode: 530592

Meeting ID: 830 4496 6158

Attendees: Gail, Nicole, Lynn, Meredith, Barbara, Becky, Ida, Meshan, Rose

Action Items:

- Ida will connect our group with her contact in Madison

Notes:

- Two LEND trainees working on their practicums joined our meetings. They are joining the call to help us in our efforts to connect and get input from medically underserved populations
 - Ida Winters – parent and LEND trainee
 - Meshan Adams – 2nd year MSW, 1st year LEND trainee - mrads2@wisc.edu 608-513-4992
- Gail shared a visual she developed to represent the relationships between the Act Early State Team, its work groups, the CYSHCN Network, WiCII, other ASD/DD partners, and various funding sources (attached)
 - This Family Ed and Outreach work group came together with the shared goal of reaching families in a culturally and linguistically accessible way
 - The Act Early COVID-19 work group is considered a work group of the Act Early State team so that we can also use WiCII funding to pay for any work that is above and beyond what was allotted
- CYSHCN network is forming a new workgroup, the **Family Equity and Cultural Workgroup**, facilitated by Colleen Lane, Becky Burns and Barbara Katz. Members of this family ed and outreach group are welcome to join (Details forwarded below)
- Waisman is applying to a Robert Wood Johnson foundation grant that involves partnering with a Latino community organization (Padres e Hijos) to increase health equity– Meshan has been attending, have been making progress in connecting with the Latino community if funded
- Discussion on connecting with the Black community
 - Ida – important to have community members be the ones to be the ones who reach out to the communities they are from
 - In the board Ida developed in Milwaukee, members are leaders from within the community. What works well is to have them steer the ship – describe what you are hoping to do and work with them to do it in a way that makes sense within their community
 - Ida suggested Dr. Sherri Johnson at UW-Madison as a possible contact. She's in Madison now, but still has many community connections in Milwaukee.
 - Family Voices has struggled to connect with the African American community because they do not have any existing connections within the community at this point
 - Ida has a potential contact – she will send Barbara her contact information
 - Meshan – with the Black community, location is important. We need to find out where people congregate already and have a Black person be the one who does the outreach. They need to be able to make decisions and be the ones who make the change. Community centers, technical colleges, basketball courts are some possibilities.
 - Ida – there is a challenge because many families have experiences that cause them distrust services or feel stigma in using them. We need to think about services/resources that families are already accessing (pediatrician, WIC)
 - There are existing groups active in maternal health (Harambe Village) that Gail has reached out to, but focusing on CYSHCN has not been a priority for them at this time

- Ida – may be worthwhile to ask them if they are able to connect us with a parent in their community who has a CYSHCN who could be a champion
- Meshan – Black communities are very complex, so need to narrow to specific sub-groups with kid with disabilities. Overcoming distrust in programs is key
- Possible strategies for connecting with medically underserved communities:
 - We've discussed hiring EQT by Design consulting, a woman- and POC-owned business that provides consultation on inclusive engagement. Ida is not sure that EQT by Design would be able to effectively engage the communities we are targeting
 - UW has a couple existing advisory boards we could potentially use to gain input (WINRS Cards Board and one additional board)
 - We could develop our own advisory group. Reaching out to Ida's contact may be a good place to start.